

AFC Bournemouth Community Mutual Limited

PURPOSE & OBJECTS

AFC Bournemouth Community Mutual Limited (aka the Cherries Trust) is the independent Supporters Trust for followers of AFC Bournemouth. Formed in 2000, the Trust provides a voice for all #AFCB supporters worldwide.

The Trust is an affiliate member of the Football Supporters Association.

The purpose of the Cherries Trust is to be the vehicle through which a healthy, balanced and constructive relationship between the Club and its supporters and the communities it serves is encouraged and developed. The business of the Cherries Trust is conducted for the benefit of the community served by the Club and not for the profit of its Members.

The Cherries Trust's objects are to benefit the community by:

- being the democratic and representative voice of the supporters of the Club and strengthening the bond between the Club and the communities which it serves;
- achieving the greatest possible supporter and community influence in the running and ownership of the Club;
- promoting responsible and constructive community engagement by present and future members of the communities served by the Club and encouraging the Club to do the same;
- operating democratically, fairly, sustainably, transparently and with financial responsibility and encouraging the Club to do the same;
- being a positive, inclusive and representative organisation, open and accessible to all supporters of the Club regardless of their age, income, ethnicity, gender, disability, sexuality or moral belief.

Contact:

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Information:

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